PATENT

Atty. Docket No.: 600189-057

HE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of :

John J. Thrall

Application No.

10/729,621

Filing Date

December 5, 2003

Examiner

Alicia M. Lewis

Art Unit

2164

Title

CLICK-THROUGH RE-RANKING OF IMAGES AND

OTHER DATA

Mail Stop: RCE

Commissioner for Patents

PO Box 1450

Alexandria VA 22313-1450

RESPONSE TO OFFICE ACTION

Sir:

In response to the final Office Action dated November 16, 2006, please reconsider the above identified application in light of the following:

Remarks begin on page 2 of this paper.